



WVNY  
201 Humboldt St  
Rochester, NY 14610-1093

Great American Media  
3050 K St. NW  
Suite 100  
Washington, DC 20007

# Contract # 1440756

**Schedule Dates** 10/04/16-10/17/16  
**Advertiser** Our Vermont (83469)  
**Agency** Great American Media (11024)  
**Product** Political - Issues / Propositions (1068)  
**Brand** 320/339/5521 (564816)  
**Salesperson** Katz - Washington DC, Washington DC (1179)  
**Sales Office** Katz - Washington DC  
**Buyer Name** Ga, Ritterstein,  
**Phone/Fax** /  
**CPE** 320/339/5521  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** Issue  
10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

**Date Entered** 09/30/16  
**Last Modified** 10/04/16  
**Entered By** Elizabeth F. Guy  
**CO-OP** No  
**Headline #** ECR25321764  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,212.50  
**Net Total** \$12,537.50  
**Sales Tax**

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	132	\$14,750.00
<b>Grand Total:</b>	<b>132</b>	<b>\$14,750.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/04/16-10/14/16	3	:30	6A- Local 22 News at 6A	3	X	X	X	X	X			6	\$75.00	\$450.00	Burlington (WVNY)	LC12NWS-6:00A	9/30/16
2.0	Normal Line / SPOT	10/04/16-10/14/16	3	:30	7A- Good Morning America	4	X	X	X	X	X			8	\$75.00	\$600.00	Burlington (WVNY)	GD MRN AMR-ABC	9/30/16
3.0	Normal Line / SPOT	10/09/16-10/16/16	4	:30	8A- Good Morning America Weekend	1							X	2	\$45.00	\$90.00	Burlington (WVNY)	GD MRN-SUN-ABC	9/30/16
4.0	Normal Line / SPOT	10/09/16-10/16/16	4	:30	9A- This Week	2							X	4	\$75.00	\$300.00	Burlington (WVNY)	THIS WEEK-ABC	9/30/16
5.0	Normal Line / SPOT	10/04/16-10/14/16	4	:30	9A- Dr. Oz	3	X	X	X	X	X			6	\$40.00	\$240.00	Burlington (WVNY)	DR. OZ	9/30/16
6.0	Normal Line / SPOT	10/04/16-10/14/16	4	:30	11A- The View	3	X	X	X	X	X			6	\$60.00	\$360.00	Burlington (WVNY)	VIEW-ABC	9/30/16
7.0	Normal Line / SPOT	10/04/16-10/14/16	4	:30	1P- The Chew	3	X	X	X	X	X			6	\$50.00	\$300.00	Burlington (WVNY)	CHEW-ABC	9/30/16
8.0	Normal Line / SPOT	10/04/16-10/14/16	4	:30	3P- People's Court	3	X	X	X	X	X			6	\$50.00	\$300.00	Burlington (WVNY)	PEOPLES COURT	9/30/16
9.0	Normal Line / SPOT	10/04/16-10/07/16	4	:30	4P- SP (EST)	1	1	1	1	1				3	\$50.00	\$150.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU B JUDGE JUDY/JUDGE JUDY B2	9/30/16
9.0.1	Closed Preempt	10/07/16															Burlington (WVNY)	Advertiser Instructions/Spot	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



WVNY  
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Great American Media  
3050 K St NW  
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**Advertiser** Our Vermont (83469)  
**Agency** Great American Media (11024)  
**Product** Political - Issues / Propositions (1068)  
**Brand** 320/339/5521 (564816)  
**Salesperson** Katz - Washington DC, Washington DC (1179)  
**Sales Office** Katz - Washington DC  
**Buyer Name** Ga, Ritterstein,  
**Phone / Fax** /  
**CPE** 320/339/5521  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** Issue  
10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PMT TO FOLLOW.

**Date Entered** 09/30/16  
**Last Modified** 10/04/16  
**Entered By** Elizabeth F. Guy  
**CO-OP** No  
**Headline #** ECR25321764  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,212.50  
**Net Total** \$12,537.50  
**Sales Tax**

**Burlington (WVNY)**  
**By Broadcast Month**  
Oct. 2016  
Grand Total:  
**Spots** 132  
**Rate** \$14,750.00  
132 \$14,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	4P- 5P (EST)	3		X	X	X	X			3	\$50.00	\$150.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU B JUDGE JUDY/JUDGE JUDY B2	9/30/16
11.0	Normal Line / SPOT	10/04/16-10/14/16	3	:30	5:59P- Local 22 News at 6P	3	X	X	X	X	X			6	\$100.00	\$600.00	Burlington (WVNY)	LOCAL22NWS AT 6P	9/30/16
12.0	Normal Line / SPOT	10/04/16-10/14/16	2	:30	6:30P- World News Tonight	1	X	X	X	X	X			2	\$600.00	\$1,200.00	Burlington (WVNY)	ABC-WORLD NWS	9/30/16
13.0	Normal Line / SPOT	10/04/16-10/14/16	3	:30	6:59P- Local 22 News at 7P	3	X	X	X	X	X			6	\$100.00	\$600.00	Burlington (WVNY)	LOCAL22NWS@7PM	9/30/16
14.0	Normal Line / SPOT	10/08/16-10/15/16	4	:30	6P- Local 22 News at 6P	1					X			1	\$150.00	\$150.00	Burlington (WVNY)	ABC-NWS SAT	9/30/16
14.0.1	Closed Preempt	10/08/16															Burlington (WVNY)	Program Change/Exception	
15.0	Normal Line / SPOT	10/08/16-10/15/16	4	:30	6:30P- Local 22 News at 630P	1					X			1	\$70.00	\$70.00	Burlington (WVNY)	LOCAL 22 NW@630	9/30/16
15.0.1	Closed Preempt	10/08/16															Burlington (WVNY)	Program Change/Exception	
16.0	Normal Line / SPOT	10/09/16-10/16/16	4	:30	6:30P- Local 22 News at 630P	1					X			2	\$70.00	\$140.00	Burlington (WVNY)	LOCAL 22 NW@630	9/30/16
17.0	Normal Line / SPOT	10/04/16-10/14/16	4	:30	5P- 6P (EST)	3	X	X	X	X	X			6	\$60.00	\$360.00	Burlington (WVNY)	JUDGE JUDY B3/JUDGE JUDY B4	9/30/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



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201 Humboldt St  
Rochester, NY 14610-1093

Great American Media  
3050 K St NW  
Suite 100  
Washington, DC 20007

# Contract # 1440756

Schedule Dates	10/04/16-10/17/16
Advertiser	Our Vermont (83469)
Agency	Great American Media (11024)
Product	Political - Issues / Propositions (1068)
Brand	320/339/5521 (564816)
Salesperson	Katz - Washington DC, Washington DC (1179)
Sales Office	Katz - Washington DC
Buyer Name	Ga.Ritterstein,
Phone/Fax	/
CPE	320/339/5521
Account Types	National/Political
Billing Type	Standard
Comments	Issue 10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Date Entered	09/30/16
Last Modified	10/04/16
Entered By	Elizabeth F. Guy
CO-OP	No
Headline #	ECR25321764
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$2,212.50
Net Total	\$12,537.50
Sales Tax	

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	132	\$14,750.00
Grand Total:	132	\$14,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
18.0	Normal Line / SPOT	10/04/16-10/14/16	4	:30	7:30P- 8P (EST)	3	X	X	X	X	X			6	\$60.00	\$360.00	Burlington (WVNY)	INSIDE EDITION	9/30/16
19.0	Normal Line / Prime	10/10/16-10/10/16	3	:30	7:58P- Dancing With The Stars	1	X							1	\$1,250.00	\$1,250.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU A DWTS	9/30/16
20.0	Normal Line / Prime	10/10/16-10/17/16	4	:30	10P- Conviction 10P	1	X							2	\$700.00	\$1,400.00	Burlington (WVNY)	CONVICTION	9/30/16
21.0	Normal Line / Prime	10/04/16-10/14/16	3	:30	11P- Local 22 News at 11P	4	X	X	X	X	X			8	\$100.00	\$800.00	Burlington (WVNY)	LC122 NWS@11PM<	9/30/16
22.0	Normal Line / SPOT	10/09/16-10/16/16	4	:30	11P- Local 22 News at 11P	1							X	2	\$50.00	\$100.00	Burlington (WVNY)	LOCAL 22 NWS@11<	9/30/16
23.0	Normal Line / SPOT	10/06/16-10/07/16	3	:30	6A- Local 22 News at 6A					1	1			2	\$75.00	\$150.00	Burlington (WVNY)		10/4/16
24.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	6A- Local 22 News at 6A	2		X	X	X	X			2	\$75.00	\$150.00	Burlington (WVNY)		10/4/16
25.0	Normal Line / SPOT	10/06/16-10/07/16	4	:30	7A- Good Morning America	1				X	X			1	\$75.00	\$75.00	Burlington (WVNY)		10/4/16
26.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	7A- Good Morning America	1		X	X	X	X			1	\$75.00	\$75.00	Burlington (WVNY)		10/4/16
27.0	Normal Line / SPOT	10/06/16-10/07/16	4	:30	9A- Dr. Oz					1	1			2	\$40.00	\$80.00	Burlington (WVNY)		10/4/16
28.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	9A- Dr. Oz	2		X	X	X	X			2	\$40.00	\$80.00	Burlington (WVNY)		10/4/16
29.0	Normal Line / SPOT	10/06/16-10/07/16	4	:30	11A- The View					1	1			2	\$60.00	\$120.00	Burlington (WVNY)		10/4/16
30.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	11A- The View	2		X	X	X	X			2	\$60.00	\$120.00	Burlington (WVNY)		10/4/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Rochester, NY 14610-1093

# Contract # 1440756

Schedule Dates	10/04/16-10/17/16	Date Entered	09/30/16
Advertiser	Our Vermont (83469)	Last Modified	10/04/16
Agency	Great American Media (11024)	Entered By	Elizabeth F. Guy
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	320/339/5521 (564816)	Headline #	ECR25321764
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ga, Ritterstein,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	320/339/5521	Commission	\$2,212.50
Account Types	National/Political	Net Total	\$12,537.50
Billing Type	Standard	Sales Tax	
Comments	Issue 10/04/16-10/17/16 OUR VERMONT - MAB SENT VIA EMAIL. PYMT TO FOLLOW.		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	132	\$14,750.00
Grand Total:	132	\$14,750.00

Great American Media  
3050 K St. NW  
Suite 100  
Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.0	Normal Line / SPOT	10/06/16-10/07/16	4	:30	1P- The Crew	2				1	1			2	\$50.00	\$100.00	Burlington (WVNY)		10/4/16
32.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	1P- The Crew	2		X	X	X	X			2	\$50.00	\$100.00	Burlington (WVNY)		10/4/16
33.0	Normal Line / SPOT	10/06/16-10/07/16	4	:30	3P- People's Court	2				1	1			2	\$50.00	\$100.00	Burlington (WVNY)		10/4/16
34.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	3P- People's Court	2		X	X	X	X			2	\$50.00	\$100.00	Burlington (WVNY)		10/4/16
35.0	Normal Line / SPOT	10/06/16-10/07/16	2	:30	6:30P- World News Tonight	1				X	X			1	\$600.00	\$600.00	Burlington (WVNY)		10/4/16
36.0	Normal Line / SPOT	10/11/16-10/14/16	2	:30	6:30P- World News Tonight	1		X	X	X	X			1	\$600.00	\$600.00	Burlington (WVNY)		10/4/16
37.0	Normal Line / SPOT	10/06/16-10/07/16	3	:30	6:59P- Local 22 News at 7P	2				1	1			2	\$100.00	\$200.00	Burlington (WVNY)		10/4/16
38.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	6:59P- Local 22 News at 7P	2		X	X	X	X			2	\$100.00	\$200.00	Burlington (WVNY)		10/4/16
39.0	Normal Line / SPOT	10/06/16-10/07/16	4	:30	5P- 6P (EST)	2				1	1			2	\$60.00	\$120.00	Burlington (WVNY)	JJ	10/4/16
40.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	5P- 6P (EST)	2		X	X	X	X			2	\$60.00	\$120.00	Burlington (WVNY)		10/4/16
41.0	Normal Line / SPOT	10/06/16-10/07/16	4	:30	7:30P- Inside Edition	2				1	1			2	\$60.00	\$120.00	Burlington (WVNY)		10/4/16
42.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	7:30P- Inside Edition	2		X	X	X	X			2	\$60.00	\$120.00	Burlington (WVNY)		10/4/16
43.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	7:58P- Dancing With The Stars	1	X							1	\$1,250.00	\$1,250.00	Burlington (WVNY)		10/4/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Advertiser Our Vermont (83469)  
Agency Great American Media (11024)  
Product Political - Issues / Propositions (1068)  
Brand 320/339/5521 (564816)  
Salesperson Katz - Washington DC, Washington DC (1179)  
Sales Office Katz - Washington DC  
Buyer Name Ga.Ritterstein,  
Phone/Fax /  
CPE 320/339/5521  
Account Types National/Political  
Billing Type Standard  
Comments Issue  
10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Date Entered 09/30/16  
Last Modified 10/04/16  
Entered By Elizabeth F. Guy  
CO-OP No  
Headline # ECR25321764  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$2,212.50  
Net Total \$12,537.50  
Sales Tax

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	132	\$14,750.00
Grand Total:	132	\$14,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
44.0	Normal Line / SPOT	10/06/16-10/07/16	3	:30	11P- Local 22 News at 11P	1				X	X			1	\$100.00	\$100.00	Burlington (WVNY)		10/4/16
45.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	11P- Local 22 News at 11P	1	X	X	X	X				1	\$100.00	\$100.00	Burlington (WVNY)		10/4/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Nextstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



**KATZ**  
**TELEVISION**  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25321764 Changes as of: 10/4/2016 at 12:56 PM Version: Highlighting Revision 2

CPE: 320/339/5521

Agency: Great American Media

GREAT AMERICAN  
MEDIA 3050 K ST NW  
SUITE 100  
WASHINGTON DC  
20007

Flight: 10/4/16 - 10/17/16

Advertiser: Our Vermont

Product: issue

Station: WVMY

Market: Burlington-Plattsburgh

Office: WASHINGTON

Total \$: \$14,750.00

Total Spots: 132

Total CPP: \$0.00

Agency Order #: 5437085

Buyer: Ritterstein, Gary

Salesperson: RACHELLE RAY -  
Washington DC  
202-872-5880

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: LAILA DAFARI  
202-872-5880

Total GRP:

Traffic #: 1440756

Separation:

Comments: RVSD TO ADD WEIGHT.

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/4 - 10/11		Total Spots	Total \$	CPP	GRP
							10/4	10/11				
REV+ 1	Tu-F-M 6a-7a		LCL22NWS-6:00A	\$75.00	0	30	3	5	10	\$750.00	\$0.00	0.0
REV+ 2	Tu-F-M 7a-9a		GD MRN AMR-ABC	\$75.00	0	30	4	5	10	\$750.00	\$0.00	0.0
3	Su 8a-9a		GD MRN-SUN-ABC	\$45.00	0	30	1	1	2	\$90.00	\$0.00	0.0
4	Su 9a-10a		THIS WEEK-ABC	\$75.00	0	30	2	2	4	\$300.00	\$0.00	0.0
REV+ 5	Tu-F-M 9a-10a		DR. OZ	\$40.00	0	30	3	5	10	\$400.00	\$0.00	0.0
REV+ 6	Tu-F-M 11a-12n		VIEW-ABC	\$60.00	0	30	3	5	10	\$600.00	\$0.00	0.0
REV+ 7	Tu-F-M 1p-2p		CHEW-ABC	\$50.00	0	30	3	5	10	\$500.00	\$0.00	0.0
REV+ 8	Tu-F-M 3p-4p		PEOPLE'S COURT	\$50.00	0	30	3	5	10	\$500.00	\$0.00	0.0
REV- 9	Tu-F-M 4p-5p		JUDGE JUDY/JUDGE JUDY B2	\$50.00	0	30	4	3	6	\$300.00	\$0.00	0.0
10	Tu-F-M 6p-6:30p		LCL22NWS AT 6P	\$100.00	0	30	3	3	6	\$600.00	\$0.00	0.0
REV+ 11	Tu-F-M 6:30p-7p		ABC-WORLD NWS	\$600.00	0	30	1	2	4	\$2,400.00	\$0.00	0.0
REV+ 12	Tu-F-M 7p-7:30p		LOCAL22NWS@7PM	\$100.00	0	30	3	5	10	\$1,000.00	\$0.00	0.0
REV- 13	Sa 6p-6:30p		ABC-NWS SAT	\$150.00	0	30	1	0	1	\$150.00	\$0.00	0.0
14	Sa 6:30p-7p		LOCL 22 NW@630	\$70.00	0	30	1	1	2	\$140.00	\$0.00	0.0
REV- 15	Su 6:30p-7p		LOCL 22 NW@630	\$70.00	0	30	1	0	1	\$70.00	\$0.00	0.0
REV+ 16	Tu-F-M 5p-6p		JUDGE JUDY B3/JUDGE JUDY B4	\$60.00	0	30	3	5	10	\$600.00	\$0.00	0.0
REV+ 17	Tu-F-M 7:30p-8p		INSIDE EDITION	\$60.00	0	30	3	5	10	\$600.00	\$0.00	0.0
REV+ 18	M 8p-10p		DWTS	\$1,250.00	0	30	1	0	2	\$2,500.00	\$0.00	0.0
19	M 10p-11p		CONVICTION	\$700.00	0	30	1	1	2	\$1,400.00	\$0.00	0.0



**KATZ**  
**TELEVISION**  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25321764

Changes as of: 10/4/2016 at 12:56 PM

Version: Highlighting Revision 2

CPE: 320/339/5521

Flight: 10/4/16 - 10/17/16

Station: WVMY

Total \$: \$14,750.00

Agency: Great American Media

Advertiser: Our Vermont

Market: Burlington-Plattsburgh

Total Spots: 132

GREAT AMERICAN

Product: issue

Office: WASHINGTON

Total CPP: \$0.00

MEDIA 3050 K ST NW

SUITE 100

WASHINGTON DC

20007

Agency Order #: 5437085

Primary Demo: Adults 35+

Total GRP:

Buyer: Ritterstein, Gary

Con Type: POLITICAL/VOTE

Traffic #: 1440756

Salesperson: RACHELLE RAY -

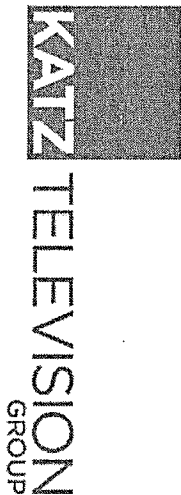
Assistant: LAILA DAFTARI

Separation:

Washington DC

202-872-5880

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/4 - 10/11		Total Spots	Total \$	CPP	GRP
							10/4	10/11				
REV-20	F 8p-9p		LAST MAN/DR KEN	\$1,100.00	0	30	0	0	0	\$0.00	\$0.00	0.0
REV+21	Tu-F 11p-11:35p		LCL22 NWS@11PM<	\$100.00	0	30	4	5	10	\$1,000.00	\$0.00	0.0
22	Su 11p-11:35p		LOCL 22 NWS@11<	\$50.00	0	30	1	1	2	\$100.00	\$0.00	0.0
TOTALS:							65	67	132	\$14,750.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25321764		<b>Changes as of:</b> 10/4/2016 at 12:56 PM		<b>Version:</b> Highlighting Revision 2	
<b>CPE:</b> 320/339/5521		<b>Flight:</b> 10/4/16 - 10/17/16		<b>Station:</b> WVNY	
<b>Agency:</b> Great American Media		<b>Advertiser:</b> Our Vermont		<b>Market:</b> Burlington-Plattsburgh	
<b>GREAT AMERICAN MEDIA</b> 3050 K ST NW SUITE 100 WASHINGTON DC 20007		<b>Product:</b> Issue		<b>Office:</b> WASHINGTON	
<b>Agency Order #:</b> 5437085		<b>Buyer:</b> Ritterstein, Gary		<b>Primary Demo:</b> Adults 35+	
<b>Salesperson:</b> RACHELLE RAY - Washington DC 202-872-5880		<b>Con Type:</b> POLITICAL/NOTE		<b>Total GRP:</b>	
		<b>Assistant:</b> LAILA DAFARI 202-872-5880		<b>Traffic #:</b> 1440756	
				<b>Separation:</b>	
				<b>Total Spots:</b> 132	
				<b>Total CPP:</b> \$0.00	

Special Instructions	
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Date/Time	Added by	Comment
10/04/16 12:56 PM	RACHELLE RAY - Washington DC	RVSD TO ADD WEIGHT.
10/04/16 11:12 AM	Elizabeth Guy	Line 13 News 1x 10/8 due to n/a College Football is airing MG offer 1x 10/8 College Football 12-3:30 Sect 5 \$150 Line 15 News 1x 10/8 News has moved to 7-7:30P due to College Football airing. We can MG 10/8 7-7:30P News @ same rate.
09/29/16 7:17 PM	RACHELLE RAY - Washington DC	10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.
09/29/16 7:17 PM	RACHELLE RAY - Washington DC	10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Competitive Information			
Market Budget:	\$245,833		
WVNY Share:	6%		
Comment:			
EPTZ:	2%		
WCAX:	52%		
WFFF:	8%		
WPTZ:	32%		

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	132	\$14,750.00
Total	100%	132	\$14,750.00

Monthly Summary			
Month	Spots	Dollars	
2016-Oct	132	\$14,750.00	
Total	132	\$14,750.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/4/16 12:56 PM	RACHELLE RAY - Washington DC	Revised	36		\$4,510.00
Makegood 1	10/4/16 11:12 AM	Elizabeth Guy	Confirmed			\$0
Queued for Electronic Contracting	9/30/16 8:50 AM					\$0
Queued for Electronic Contracting	9/30/16 8:11 AM					\$0
Revision	9/29/16 7:17 PM	RACHELLE RAY - Washington DC	Confirmed	40		\$0

Contract \$	Comment
\$10,240.00	Changes: Comments from Separation: 30 to 10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW. User Entered \$ from \$0.00 to \$10,240.00 to \$14,750.00, Total Spots from 96 to 132. Calculated Dollars from \$10,240.00 to \$14,750.00, Competitive Market Budget from \$170,667 to \$245,833, Total \$ from \$10,240.00 to \$14,750.00, 16 buylines added or modified.





KATZ  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25321764	Changes as of: 10/04/2016 at 12:56 PM	Version: Highlighting Revision 2
CPE: 320/339/5521	Flight: 10/04/16 - 10/17/16	Total \$: \$14,750.00
Agency: Great American Media	Advertiser: Our Vermont	Total Spots: 132
GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	Product: Issue	Total CPP: \$0.00
Agency Order #: 5437085	Primary Demo: Adults 35+	Total GRP:
Buyer: Ritterstein, Gary	Con Type: POLITICAL/NOTE	Traffic #: 1440756
Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Assistant: LAILA DAFTARI 202-872-5880	Separation:

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
New	9/29/16 7:13 PM	RACHELLE RAY - Washington DC	New	136		\$10,240.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.